

## Appointment of Distributors for Various Neem FMCG Products

Gujarat Narmada Valley Fertilizers & Chemicals Limited (GNFC), a Govt. of Gujarat Promoted Company located at Bharuch, is engaged in production of Fertilizers and Industrial Chemicals. Fulfilling Govt. Of India's mandate of 100% Neem coating of Urea, GNFC has also implemented a visionary Neem Project with the objective of Rural Women Empowerment. As part of forward integration process of Neem Project, with the objective of generating additional employment for rural poor and empowerment of Women, GNFC has started production of following Neem Products –

**A) Neem Soap**

**B) Neem Oil**

**C) Neem Hand Wash**

**D) Neem Shampoo**

**E) Neem Face Wash**

**F) Neem Hair Oil**

Since the project is growing in scale and size. GNFC would require a network of distributors for the above Neem Products in retail channel.

GNFC is interested in appointing distributors for its Neem Products in following district clusters of **Uttar Pradesh**.

**Agra, Allahabad, Bareilly, Gorakhpur, Lucknow, Meerut, Varanasi, Kanpur & Ghaziabad.**

Established distributor having good exposure in sales of toiletries, cosmetics and ayurvedic medicines and are interested in having distributorship of GNFC Neem Products may apply in a sealed envelope addressed to **Sr. Marketing Manager, GNFC Ltd , Narmada Bhawan, C-2 Tilak Marg, Dalibagh, Lucknow - 226001, Uttar Pradesh** in the



prescribed form which can be downloaded from our websites [www.gnfcneem.in/](http://www.gnfcneem.in/) [www.gnfc.in](http://www.gnfc.in).

Distributors having the above exposure may apply along with **EMD of Rs. 5000/-** for each district cluster by Demand Draft drawn in favour of GNFC Limited, payable at Lucknow. The application without EMD will be liable to be rejected. No interest will be paid on the EMD.

The proposal will be valid for a period of 3 months from the date of submission.

The company reserves the right to call for negotiation/discussion any selected party and also to reject any or all applications received by it at its sole discretion.

