

**All the Townships of State will be made Cashless based on GNFC  
100% Cashless Township Model**

A workshop on '**Cashless Township**' was organized by GNFC at Swarnim Sankul-2, Sachivalaya, Gandhinagar on 25<sup>th</sup> February 2017 under the Chairmanship of Hon'ble Chief Minister Shri Vijay Rupani. Senior officials of NITI Ayog, Hon. Chief Secretary and other senior officers of Government of Gujarat also attended the workshop. This Workshop was also attended by Townships Administrators of 180 Townships of Gujarat state and concerned more than 20 District Collectors.

**GNFC Township at Bharuch is India's first 100% Cashless Township. It was launched on 13<sup>th</sup> February 2017 by Hon'ble Chief Minister of Gujarat Shri Vijay Rupani in a function held at Bharuch.**

Government of Gujarat has decided to convert all 180 integrated townships of state as cashless townships based on mode of GNFC Township. NITI Aayog has analyzed and examined the GNFC Cashless Township Model. NITI is of the view that this needs to be replicated in other integrated industrial Township across the country.

Government of India have taken a decision to start a campaign across country to replicate GNFC Cashless Township Model in other large Townships of Oil Refineries, Steel & Power Companies, Port Trusts, Cantonments and other major private companies. The concerned line departments are being sensitized accordingly.

Addressing the gathering, Hon'ble Chief Minister informed that subsequent to launching of vision of Cashless Society by Hon'ble Prime Minister, Gujarat government has conducted a serious drive to promote cashless transactions. GNFC has taken the lead in making its township 100% cashless. He said that all the citizens in these Townships are well educated and are using smart phones. Furthermore, these Townships are under administrative control of the concerned organizations hence it is easy to implement GNFC Township Model.

On this occasion, Hon. Chief Secretary informed all District Collectors present to adopt GNFC Township Cashless Model & implement it in the Townships falling under their areas.

Shri Yaduvendra Mathur, Additional Secretary, NITI Aayog said that NITI Aayog is taking many initiatives to convert 100% Government Citizens transactions to the Digital platform. NITI Aayog has rolled out number of programs to this effect and I am happy to share with you that more than 60 Digi Dhan Melas are organised all over India since December 2016 and we intend to organise more than 100 such Melas. This is aimed to promote awareness and encouragements to Citizens for cashless society. He said that GNFC cashless township model has been accepted by NITI Aayog as implementable and will be replicated in other townships all across the country in coming days. He complimented GNFC for becoming first 100% cashless township of India and also complimented the efforts of Government of Gujarat for rolling out a program to convert all integrated townships Cashless.

Speaking on the occasion, Dr. Rajiv Kumar Gupta IAS, Managing Director, GNFC informed that demographically Kutch, Bharuch, Surat, Valsad and Jamnagar are the districts having maximum population of integrated townships. Dr. Gupta also invited all such Township officials to visit GNFC Township to study the Model and told that GNFC can do hand-holding to convert such Townships to 100% cashless mode.