

GNFC wins Golden Peacock Award

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Summary: The cashless township innovation enables corporations with integrated townships to succeed by adapting swiftly to the digital era. The Golden Peacock Awards were established by the Institute of Directors (IOD) in India in 1991. The GNFC won from among 313 applicants for Golden Peacock Global Award for Innovative Product/Service. Gandhinagar: The Gujarat Narmada Valley Fertilizers & Chemicals Ltd (GNFC) won the prestigious Golden Peacock Award in the category of Innovative Product/Service for pioneering a cashless township transformation model. The innovation was conceived and implemented following the call from Prime Minister Narendra Modi to transition to a cashless society. The awards seek to raise the overall standards of developing and implementing transformative business models, and to recognize the achievements of the best performing organizations.

Gandhinagar: The Gujarat Narmada Valley Fertilizers & Chemicals Ltd (GNFC) won the prestigious Golden Peacock Award in the category of Innovative Product/Service for pioneering a cashless township transformation model. The innovation was conceived and implemented following the call from Prime Minister Narendra Modi to transition to a cashless society. The cashless township innovation enables corporations with integrated townships to succeed by adapting swiftly to the digital era. The Golden Peacock Awards were established by the Institute of Directors (IOD) in India in 1991.

They are now acknowledged as a benchmark of corporate excellence worldwide. The awards seek to raise the overall standards of developing and implementing transformative business models, and to recognize the achievements of the best performing organizations. The GNFC won from among 313 applicants for Golden Peacock Global Award for Innovative Product/Service.

Source: <http://timesofindia.indiatimes.com/city/ahmedabad/gnfc-wins-golden-peacock-award/articleshow/58269687.cms>

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